



Jared Hamaguchi

Senior Art Director

Passionate, dedicated and collaboratively-minded multi-disciplinary art director with over 20 years of global agency experience in concepting, developing and executing campaign and branding for print, environmental, enterprise digital platform, 3D & print collateral and broadcast. Executed data-driven design on digital platforms increasing engagement, functionality and usability for both marketing and post-marketing properties.

Personal Info

Phone

562.843.9151

Email

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Website

jaredhamaguchi.com

Skills

- Certified Scrum Master
- JIRA
- Sketch
- InVision
- Zeplin
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Keynote
- Press-checks
- Print Production

Education

California State University, Fullerton

B.A. in Communications: Radio, TV & Film

Experience

The Designory**2023**

Art Director: Nissan Motor Co., Ltd/Infiniti

Asset generation - Digital brochures

We Are Joy**2022-2023**

Sr. Art Director: Cue Medical

Packaging design, print production

Rubin Postaer & Associates**2022**

Art Director: Honda Motor Co., Ltd

3D Asset generation - digital content, print content

Innokids**2022-2024**

Creative Director: Oppo, Xiaomi

Package uniform multi-region brand strategic style guides for global media partners

Saatchi & Saatchi, L.A.**2001-2020**

Art Director: Toyota Motors North America, Toyota Motorsports

Digital Enterprise Visual Design; Coordinated With UX, Strategy and Business Analysts, Developed Design Workflow Operations, Developed and executed National Brand Print, Retail TV Spots, Directed 3D HDRI Digital Assets & Demos, Brochure Print Publication and Out-of-Home Billboards and Environmental Design

Industrial Light & Magic**1999-2001**

Designer: "Star Wars: Episode 1", "Frankenstein"

Merchandise design; Patches, T-shirts, Hats, Developed Production Archival Tracking System, Merchandise/Collateral Design, Logistical support for Art Director and Production Designer

Dreamworks Animation**1997-1999**

Visual Development Assistant: "Shrek"

Managed Visual Development Archive, Concept Design Compositing and Photography, Logistical support for Art Director & Production Designer

Churm Publishing**1995-1997**

Designer: "OC Metro Magazine"

Layout, Advertising Design, Editorial Design & Production